RAYMOND JAMES

Private Markets & Alternatives

Delivering a broad spectrum of sophisticated offerings.

At Raymond James, your advisor has a partner who is committed to your success, using its scale and resources to access private markets and alternative investment opportunities to achieve your financial goals.

SUPPORT YOUR INVESTMENT GOALS WITH ALTERNATIVES

Investors seeking independence from the lead economic story of the day may find it challenging to write a compelling counternarrative when they limit themselves to traditional investment offerings. Likewise, those with more nuanced objectives may find traditional strategies too broad to align with their personal goals.

Instead, they may find the differentiation and innovation they seek among the sophisticated offerings known as private markets and alternative investments.

FROM INSIGHTS TO OFFERINGS

- Broad spectrum of high-quality offerings across asset classes, targeting 50+ fund and direct opportunities each year
- Ongoing review and monitoring of your investments
- Thorough sourcing through hundreds of industry relationships – from premier powerhouses to boutique firms
- Enhanced access to sponsor events and education
- Unified support structure with 60+ professionals to help you make fully informed decisions

VARIOUS USE CASES

- **Enhanced returns:** Risk and return profiles may be distinct from traditional stocks.
- **Enhanced yields:** Timing and yield profiles may be distinct from traditional bonds.
- **Risk mitigation:** Asset value may be less correlated to broader public markets to help manage market volatility concerns and diversity portfolio holdings.
- **Tax efficiency:** Strategies may benefit from ownership structure and tax-advantaged assets.

RANGE OF STRATEGIES

- **Private equity:** Investing in privately held companies with the goal of improving operations and profitability before eventually selling them for a return.
- **Private credit:** Lending directly to companies or projects (outside of traditional banks), often in exchange for higher yields and customized terms.
- **Real estate:** Investing in physical properties or real estate-related assets to generate income through rent and potential appreciation.
- **Hedge funds:** Pooled investment funds that use a variety of strategies – including long/short positions, leverage and derivatives – to seek high returns regardless of market conditions.

SOPHISTICATED OFFERINGS, THOUGHTFULLY DELIVERED

OFFERINGS ACROSS THE CLIENT SPECTRUM				
	Fund offerings		Direct offerings	
Advisory	Fully advised	Non-advised	Fully advised	Non-advised
Investor suitability*	Accredited investors Qualified clients Qualified purchasers	Institutions UHNW investors	Qualified purchasers	Institutions UHNW investors
Minimum investments	$10,000 to $250,000	$1 million (+/-)	$100,000	$1 million (+/-)

* Accredited investors have investable assets exceeding $1 million; Qualified clients, $2.7 million; Qualified purchasers, $5 million; Institutions and ultra-high-net-worth clients, $50 million.

BROAD NETWORK OF DEAL SOURCES

Raymond James reach and scale allows for access to top private markets and alternative investment opportunities. But we don't wait for deals – we actively source them through sponsors, institutional clients, our global network of private company executives, investment bankers, fund managers and the extensive networks of the firm.

THOROUGHLY VETTED ADVISED OFFERINGS

- Ideas informed by experience, research, current market conditions and professional collaboration.
- Diversified strategies that allow for expanded access at lower investment minimums.
- Rigorous due diligence that evaluates for historical performance, consistency of process, repeatability of outcomes, team stability, operational risk and other qualifiers.
- An in-house Investment Committee, led by executive leadership and subject-matter experts, to ensure all offerings meet our standards for technical merits, transparency and ease of use.
- Streamlined operational solutions for ongoing risk management, monitoring and reporting.

DIFFERENTIATED, NON-ADVISED OFFERINGS**

- Exclusive to sophisticated investors with $50M total assets who can conduct their own due diligence.
- Unique thematic investment offerings not typically available on wealth management platforms.
- Offerings include co-investments across stages and asset classes, buyouts and take-privates, direct investments in private businesses, primary and secondary issuances, unique assets and tax-advantaged investments.

A partnership centered on your goals.

Talk to your advisor about how private markets and alternative investment opportunities can support specific goals in your broader financial plan.

RAYMOND JAMES

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**These non-advised offerings are intended solely for institutional clients who meet the finra rule 4512(c) definition of an "institutional account," inclusive of having at least $50 million in total assets, and who have the knowledge, expertise, experience, and financial ability to independently evaluate referrals.